

Summer 2026 Playbill Advertising Rates

Ad Cost

Full Page Ad - \$550

Half Page Ad - \$350

Quarter Page Ad - \$275

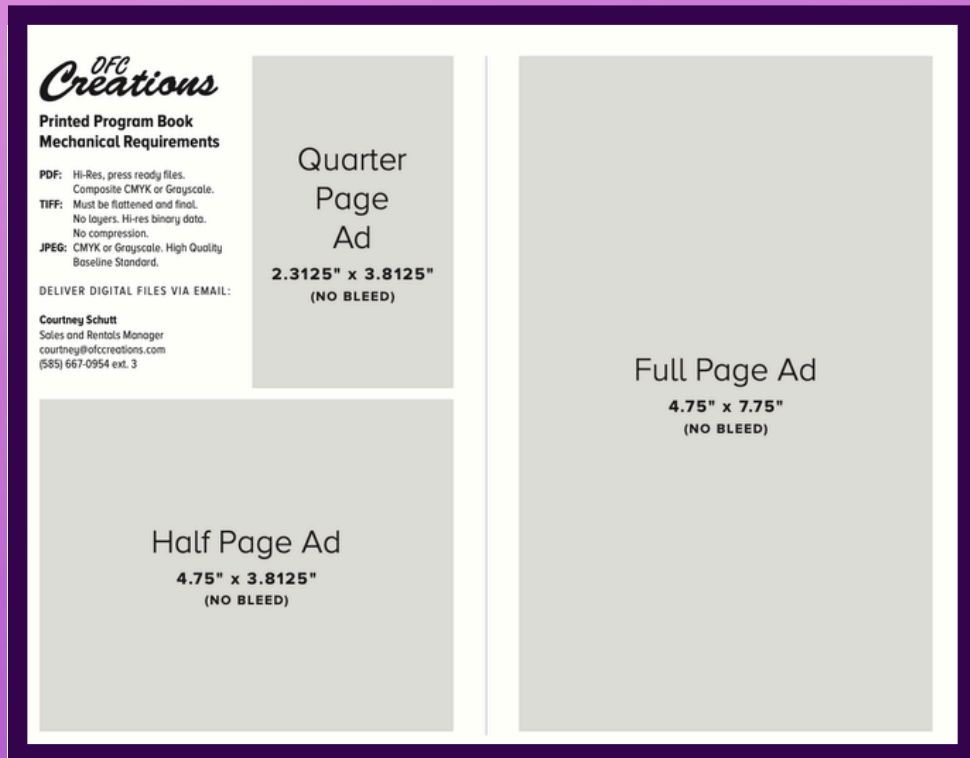
Advertisements can be switched out on request, with at least ten days prior to opening performance.

To secure your specialty advertising package, please contact:



Courtney Schutt
Operations Manager
(585) 667-0954 (W) ex. 3
Courtney@OFCCreations.com

Ad Specifications



OFC
Creations

Printed Program Book
Mechanical Requirements

PDF: Hi-Res, press ready files.
Composite CMYK or Grayscale.
TIFF: Must be flattened and final.
No layers. Hi-res binary data.
No compression.
JPEG: CMYK or Grayscale. High Quality
Baseline Standard.

DELIVER DIGITAL FILES VIA EMAIL:

Courtney Schutt
Sales and Rentals Manager
courtney@ofccreations.com
(585) 667-0954 ext. 3

Quarter
Page
Ad

2.3125" x 3.8125"
(NO BLEED)

Half Page Ad

4.75" x 3.8125"
(NO BLEED)

Full Page Ad

4.75" x 7.75"
(NO BLEED)

Ad Exposure

- Your ad will run from July 11, 2026 (or from start of your ad commitment) through August 29, 2026, reaching thousands of patrons between our THREE separate summer venues.
- Patrons are a mix of families/friends of student performers, frequent theatergoers, students, and seniors.

Included in advertising package:

- Your ad in the programs of 29 educational productions for ages 4-18 between our homebase in Brighton, Nazareth University & Kodak Center campuses
- A feature on our social media platforms, highlighting our generous advertisers