

## February - June 2024 Playbill Advertising Rates

### Ad Cost

Full Page Ad - \$1,250

Half Page Ad - \$750

Quarter Page Ad - \$550

All advertisements can be switched out for each show and are due at least two weeks prior to opening performance.

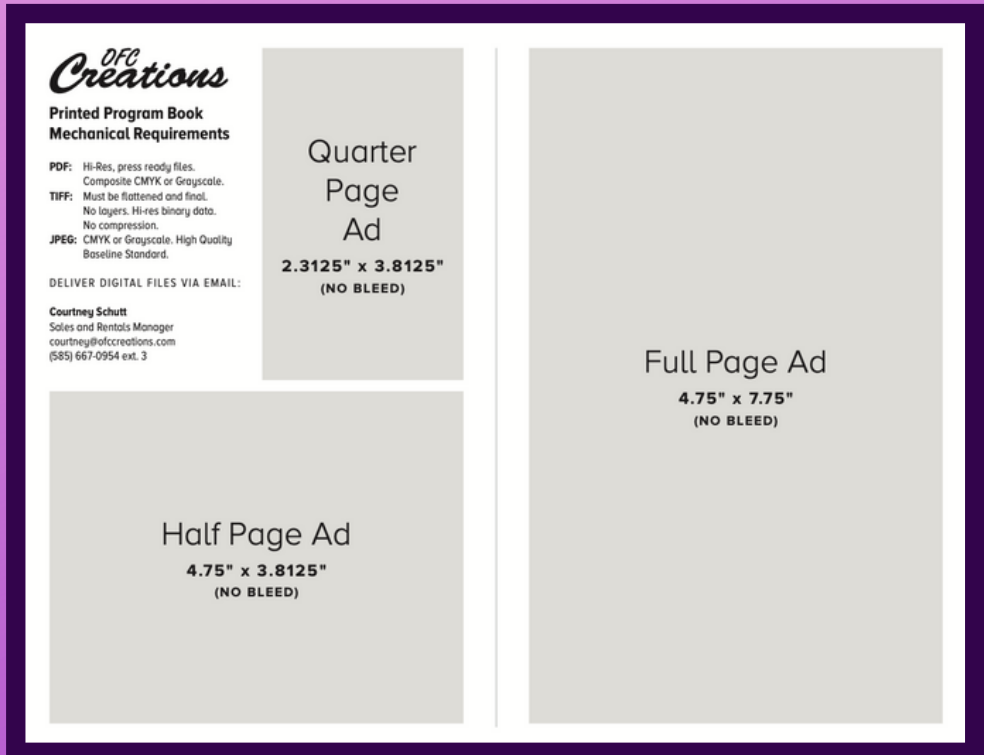
For single show ads or season/show sponsorships, please contact us for a quote.

To secure your specialty advertising package, please contact:



**Courtney Schutt**  
Operations Manager  
(585) 667-0954 (W) ex. 3  
Courtney@OFCCreations.com

### Ad Specifications



**OFCCreations**  
Printed Program Book  
Mechanical Requirements

**PDF:** Hi-Res, press ready files.  
Composite CMYK or Grayscale.

**TIFF:** Must be flattened and final.  
No layers. Hi-res binary data.  
No compression.

**JPEG:** CMYK or Grayscale. High Quality  
Baseline Standard.

DELIVER DIGITAL FILES VIA EMAIL:

**Courtney Schutt**  
Sales and Rentals Manager  
courtney@ofccreations.com  
(585) 667-0954 ext. 3

**Quarter Page Ad**  
2.3125" x 3.8125"  
(NO BLEED)

**Half Page Ad**  
4.75" x 3.8125"  
(NO BLEED)

**Full Page Ad**  
4.75" x 7.75"  
(NO BLEED)

### Ad Exposure

- Ad exposure runs from February (or from start of ad commitment) through June 2024, reaching thousands of patrons.
- Patrons are a mix of frequent theater goers, students, seniors, families and adults without children.

### Included in advertising package:

- At minimum, 9 educational productions for ages 7-20
- 3 professional productions featuring local talent
- A feature on our social media platforms, highlighting our generous advertisers

*\*A full breakdown of shows & accompanying dates included in your ad package is available upon request\**