

## 2022 Playbill Advertising Rates

### Ad Exposure

Ad exposure runs from January 2022 (or from start of your ad commitment) through June 2022, reaching thousands of patrons. Patrons are a mix of frequent theater goers, seniors, families and adults without children.

### Productions included in advertising package:

- At minimum, 10 educational productions for ages 4-18
- 4 limited run engagements
- 4 professional productions featuring local actors

*OFCCreations*  
**Printed Program Book  
Mechanical Requirements**

**PDF:** Hi-Res, press ready files.  
Composite CMYK or Grayscale.

**TIFF:** Must be flattened and final.  
No layers. Hi-res binary data.  
No compression.

**JPEG:** CMYK or Grayscale. High Quality  
Baseline Standard.

DELIVER DIGITAL FILES VIA EMAIL:

**Courtney Schutt**  
Sales and Rentals Manager  
courtney@ofccreations.com  
(585) 667-0954 ext. 3

**Quarter  
Page  
Ad**  
2.3125" x 3.8125"  
(NO BLEED)

**Half Page Ad**  
4.75" x 3.8125"  
(NO BLEED)

**Full Page Ad**  
4.75" x 7.75"  
(NO BLEED)

### Ad Cost

**Full Page Ad - \$1,200**  
**Half Page Ad - \$700**  
**Quarter Page Ad - \$500**

All advertisements can be switched out for each show and are due at least two weeks prior to opening performance. For single show ads or season/show sponsorships, please contact us for a quote.

**To secure your specialty advertising package,  
please contact:**

Courtney Schutt, Events & Rentals Manager  
(585) 667-0954 (W) ex. 3 - Courtney@OFCCreations.com

