

Summer 2022 Playbill Advertising Rates

Ad Exposure

Ad exposure runs from July 2022 through August 2022. Ads will run for 15 separate shows at both our Brighton and Kodak Center campuses, including (but not limited to) 14 educational productions and 1 professional production featuring local adult actors.

Patrons are a mix of frequent theater goers, seniors, families and adults without children.



Ad Cost

Full Page Ad - \$850
Half Page Ad - \$500
Quarter Page Ad - \$300

All advertisements can be switched out for each show and are due at least two weeks prior to opening performance.

Single show ads or season/show sponsorships are available upon request. Please contact us for a quote!

Ad Specifications & Requirements

OFCC
Creations
Printed Program Book
Mechanical Requirements

PDF: Hi-Res, press ready files.
Composite CMYK or Grayscale.
TIFF: Must be flattened and final.
No layers, Hi-res binary data.
No compression.
JPEG: CMYK or Grayscale, High Quality
Baseline Standard.

DELIVER DIGITAL FILES VIA EMAIL:
Courtney Schutt
Sales and Rentals Manager
courtney@ofcccreations.com
(585) 667-0954 ext. 3

Quarter
Page
Ad
2.3125" x 3.8125"
(NO BLEED)

Full Page Ad
4.75" x 7.75"
(NO BLEED)

Half Page Ad
4.75" x 3.8125"
(NO BLEED)

**To secure your specialty
advertising package,
please contact:**



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Events & Rentals Manager
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